

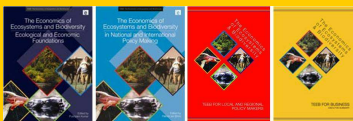


# TEEB*rief*

## About TEEB

The Economics of Ecosystems and Biodiversity (TEEB) is a global initiative focused on drawing attention to the economic benefits of biodiversity, highlighting the growing cost of biodiversity loss and ecosystem degradation and drawing together expertise from the fields of ecosystem science, economics and development policy to support the mainstreaming of biodiversity and ecosystem considerations in policy making.

## TEEB Reports



TEEB has produced four principal reports aimed at various stakeholders including national decision-makers, local and regional policy-makers and businesses.

Several other publications on thematic topics can be found on the TEEB website.

## TEEB*rief* First Edition

Welcome to the first issue of TEEB*rief*, bringing you highlights of news, studies and events from the world of ecosystems and economics.

The TEEB*rief* will be published on a regular basis and is designed to be a link between different actors within the disciplines of ecosystem services, biodiversity and economics. For this reason we are always happy to receive any news, events or information you would like to see included. Content can be sent to the contacts below.

We look forward to hearing from you and sharing the exciting work that is being conducted in this area.

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## Launch of TEEB@YALE website

Pavan Sukhdev, TEEB study leader, led a TEEB course at the Yale School of Forestry and Environment Studies. The course included a number of international guest lecturers involved in the development of the TEEB studies. The Lectures can be viewed online at the new [TEEB@YALE website](http://TEEB@YALE website).

## TEEB enters phase of implementation and action

After the successful launch of the TEEB reports at the CBD COP10, TEEB has now moved into a new phase of work, implementing and facilitating the recommendations from the TEEB studies.

## PUMA completes ground breaking ecological and environmental profit and loss account

“The unprecedented PUMA Environmental Profit and Loss Account has been indispensable for us to realize the immense value of nature’s services that are currently being taken for granted but without which companies couldn’t sustain themselves.” - Jochen Zeitz, Executive Chairman of PUMA.

on thematic topics can also be found on the [website](#).

## Quicklinks

[subscribe](#)  
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### **ESP conference builds expertise and networks to help mainstream the value of nature**

The Ecosystems Services Partnership (ESP) held its 4th international conference in October, bringing together researchers, practitioners, and policy makers to exchange information and ideas on ecosystem services.

### **TEEB manual for cities now available**

The “TEEB Manual for Cities - Ecosystems Services in Urban Management” highlights how a focus on ecosystem services and their valuation can create direct benefits for cities

### **Norway establishes expert committee for TEEB valuation**

The Norwegian government has established a national committee to take into consideration the degradation of the country’s ecosystems and biodiversity and help improve decision making.

### **Valuation of the benefits of Ecosystem Services delivered by UK biodiversity Action Plan (BAP)**

In August, UK—DEFRA published a report estimating the value of change in biodiversity and ecosystem service benefits which will directly result from the UK BAP.

### **UNEP - WCMC’s Sub-Global Assessment Network website launched**

The UNEP - World Conservation Monitoring Centre’s (WCMC) new website seeks to create a common platform for practitioners (individuals and organizations) involved in ecosystem assessment at regional, sub-regional and national and sub-national levels.

### **Natural Capital declaration for Rio+20 is open for signatures**

The Natural Capital declaration aims to demonstrate the financial sector’s commitment to the integration of Natural Capital into private sector reporting, accounting and decision-making.

### **Edward Norton discusses sustainable tourism and the power of TEEB**

Edward Norton, Actor and UN Ambassador for Biodiversity talked to Mark Lynas, Author and Climate Change Advisor to President Nasheed of the Maldives, at the 2011 SLOW LIFE Symposium.

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## Contact

For further information about the TEEB project or to submit content to

For further information about the TEEB project or to submit content to TEEBrief please contact:

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