

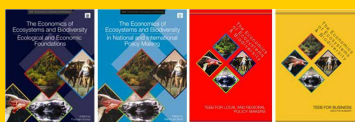


# TEEBrief

## About TEEB

The Economics of Ecosystems and Biodiversity (TEEB) is a global initiative focused on drawing attention to the economic benefits of biodiversity, highlighting the growing cost of biodiversity loss and ecosystem degradation and drawing together expertise from the fields of ecosystem science, economics and development policy to support the mainstreaming of biodiversity and ecosystem considerations in policy making.

## TEEB Reports



TEEB has produced four principal reports aimed at various stakeholders including national decision-makers, local and regional policy-makers and businesses.

Several other publications on thematic topics can be found at [www.teeb.org](http://www.teeb.org)

## TEEB for Business book published today

TEEB for Business and Enterprise is being launched today. The book reviews key indicators and drivers of biodiversity loss and ecosystem decline and shows how this presents both risks and opportunities to business.

## Put a value on nature! Pavan Sukhdev, TEEB Study Leader, discusses the value of nature on TED

A TED talk featuring Pavan Sukhdev was launched yesterday on the TED website. The presentation looks at the economic invisibility of nature and possible solutions to account for natural capital.

## Special issue of *Solutions* online magazine devoted to ecosystem services

This special issue of *Solutions* contains articles from several different perspectives about how ecosystem services are helping to solve one of societies largest problems - how to build a sustainable and desirable future. An [article](#) by Georgina Langdale and Ben Simmons from the UNEP TEEB office focuses on how local governments can use TEEB methodologies to address urban challenges.

## Ecosystems and Development—Ed Barbier, TEEB Advisory Board member, writes on ecosystem services and poverty reduction

"The artificial dichotomy between environmental concerns and development objectives, such as poverty eradication, must end." - Ed Barbier. Dr. Barbier is the John S. Bugas Professor of Economics at the University of Wyoming, and blogs on environment and development issues bi-monthly at [Triple Crisis](http://TripleCrisis.com).

## TEEB inspired recommendations from the Helsinki Rio+20 workshop

The Rio+20 European Regional Science and Technology workshop was held in Helsinki, Finland in October. Recommendations from the

on thematic topics can also be found on the [website](#).

## Quicklinks

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The Rio+20 European Regional Science and Technology workshop was held in Helsinki, Finland in October. Recommendations from the workshop included making sure ecosystems were valued, recognized and appropriately integrated into the economic infrastructure.

### **Pricing the Priceless: The business case for action on biodiversity**

The Aldersgate Group (AG) has published a report making the case for incorporating the value of nature into decision making in order to safeguard long-term economic growth.

### **UK launch Ecosystem Markets Task Force**

"The challenge for the Task Force...is to find new ways for business to profit from valuing and protecting nature. It is an opportunity for business to contribute and make recommendations to the government and to shape the agenda." Ian Cheshire, Chair. The Ecosystem Markets Task Force is an innovative new business led Task Force which will advise government and business on the wide range of opportunities available from valuing and protecting nature.

### **Natural Capital Committee for England recruiting**

The Natural Capital Committee (NCC), a key commitment in the UK Government's recent Natural Environment White Paper is recruiting 5 members to provide independent expert advice on the state of English natural capital. The NCC reports to the Economic Affairs Committee, chaired by the Chancellor of the Exchequer. The closing date is the 13th of January.

### **New *Ecosystem Services* journal due to be launched in 2012**

*Ecosystem Services*, associated with the [Ecosystem Services Partnership](#) (ESP), is an international, interdisciplinary journal that deals with the science, policy and practice of ecosystem services. The first issue is expected in early 2012.

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## Contact

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