

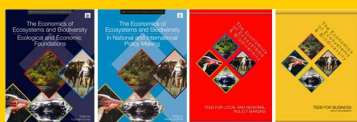


# TEEB*brief*

## About TEEB

The Economics of Ecosystems and Biodiversity (TEEB) is a global initiative focused on drawing attention to the economic benefits of biodiversity, highlighting the growing cost of biodiversity loss and ecosystem degradation and drawing together expertise from the fields of ecosystem science, economics and development policy to support the mainstreaming of biodiversity and ecosystem considerations in policy making.

## TEEB Reports



TEEB has produced four principal reports aimed at various stakeholders including national decision-makers, local and regional policy-makers and businesses.

Several other publications on thematic topics can be found on the TEEB website.

## European Commission launches TEEB follow-up study

The study aims to provide support for the European Union's 2020 Biodiversity Strategy on the assessment of the economic value of ecosystem services and the integration of these values into accounting and reporting systems, by building on recent and on-going studies and assessment work at national and EU level.

## Edward Norton joins TEEB Advisory Board

Edward Norton, Actor/Filmmaker and United Nations Goodwill Ambassador for Biodiversity, joins TEEB Advisory Board to help build awareness of TEEB concepts internationally. Edward is also the President of the Board of the Maasai Wilderness Conservation Trust, and co-founder of [Crowdrise](#), a web-based platform supporting grassroots fundraising for charities.

## TEEB Conference 2012: Last few days for early registration

The early registration deadline for the TEEB Conference 2012 is 20 January. Early bird registration will secure a significantly lower participation fee. The TEEB Conference, hosted by the Helmholtz Centre for Environmental Research UFZ, is being held in Leipzig, Germany from 19-22 March.

## Yale Environment 360 Interviews Pavan Sukhdev

Pavan Sukhdev, TEEB Study Leader, discusses the ways natural ecosystems benefit people and why policy makers and businesses must rethink how they assess environmental costs and benefits.

## Is a forest worth more than a gold mine?

Could a forest be worth more than a gold mine to a developing country whose economy is heavily reliant on mineral extraction? Jason Sohigian posed this question during a recent [TEDx Yerevan](#) talk, where he presented research from his Harvard Extension graduate capstone project.

## Putting Ecosystem Management in the Vision of

on thematic topics can also be found on the [website](#).

## Quicklinks

[subscribe](#)  
[website](#)  
[blog](#)

## Putting Ecosystem Management in the Vision of Africa's Development: Toward a sustainable Green Economy

This paper, the 7th in the UNEP [Ecosystem Management series](#), discusses how the African continent can promote and utilize healthy ecosystems to support a sustainable and more climate-resilient development path.

## French government report identifies biodiversity harmful subsidies

A recent report by the Centre d'analyse stratégique, a research-based advisory institution under the authority of the French Prime Minister, identifies subsidies harmful to biodiversity and puts forward options for reform.

## First European Biodiversity Summit

The 1st European Biodiversity Summit is being held on 17-18 April in Stuttgart, Germany, as part of the European Business and biodiversity Campaign . Topics covered by the event will include corporate ecosystem valuation.

## Survey - Please help improve the TEEB website

The TEEB website is being updated to accommodate the next phase of TEEB activities. To make sure that the new website is as useful and user friendly as possible, we would like to hear your feedback. Please fill in this [short survey](#), which should take no longer than 2 minutes to complete.

---

## Contact

For further information about the TEEB project or to submit content to TEEBbrief please contact:

Anita Beck  
Email: [TEEB@unep.org](mailto:TEEB@unep.org)  
tel: +41 (0) 22 917 87 63

For media inquires and information please contact:

Georgina Langdale  
Email: [georgina.langdale@unep.org](mailto:georgina.langdale@unep.org)  
Skype: glangdale



