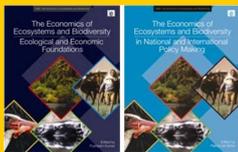


# TEEBrief

## About TEEB

The Economics of Ecosystems and Biodiversity (TEEB) is a global initiative focused on drawing attention to the economic benefits of biodiversity, highlighting the growing cost of biodiversity loss and ecosystem degradation and drawing together expertise from the fields of ecosystem science, economics and development policy to support the mainstreaming of biodiversity and ecosystem considerations in policy making.

## TEEB Reports



TEEB has produced four principal reports and a synthesis report aimed at various stakeholders including national decision-makers, local and regional policy-makers and businesses.

Several other publications on thematic topics can also

## Upcoming TEEB Water and Wetlands Report launch

On Friday 1st February 2013, from 10:00-12:00 on the occasion of World Wetlands Day 2013, the Ramsar Convention Secretariat, UNEP, IEEP, IUCN, UFZ, with the support of the Swiss Federal Office for the Environment (FOEN) and the Geneva Environment Network (GEN) secretariat will launch the report: The Economics of Ecosystems and Biodiversity (TEEB) for Water and Wetlands.

## Pavan Sukhdev's 2013 outlook for a sustainable world

*Will 2013 bring a new, sustainable world?* TEEB Advisory Board Chair Pavan Sukhdev provides his comments to the Guardian's Sustainable Business Blog on how the new year will bring with it a host of ecological, governmental and social issues, but remains positive a new world is possible.

## What Has Nature Ever Done For Us?

Tony Juniper's new book published in January 2013, provides impactful stories that demonstrate the increasing need to value the nature around us. At the end of each chapter, he provides positive examples of intelligent government planning or commercial best practice which paint a positive light of those who are setting an example of valuing ecosystem services.

## ¿Gratis? publication on PES released

The book released in October 2012 analyzes several topics: a global context of Payments for Ecosystem Services (ES), a Peruvian snapshot in PES with practical experiences in watershed management, climate regulation, carbon capture and cultural services. It also underlines the basis of strategies and tools to develop PES schemes and finalizes with a chapter on rights and ethics surrounding PES.

## Social preferences towards ecosystem services provided by cloud forests

Results from this paper by Higuera, Martín-López, Sánchez-Jabba published November 2012 highlight the commitment of users of the cloud forest areas on the conservation of the ecosystem services provided by these ecosystems; indicate that the most important perceived ecosystem services were water supply and habitat maintenance for species; show that respondents' ecological knowledge was an important factor in determining both WTP and

be found on the [website](#).



## Quicklinks

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WTT for conserving cloud forests

## Influence of coastal economic valuations in the Caribbean

Economic valuation can lead to better coastal policy, conserving these ecosystems and securing their important economic contributions indicates a report published by Waite and Kushner on December 2012. The report outlines success stories in the Caribbean and how more needs to be done to ensure that ecosystem valuation studies have a greater influence on policy-making and contribute to more effective conservation of threatened coastlines.

## Economic valuation of ecosystem services from coral reefs in the South Pacific

The paper by Laurans *et al* published on December 2012 examines the decision-making situations that lead to the economic valuation of coral reefs ecosystem services. They concluded that, although ecosystem valuations have been effectively used as a means to raise awareness with respect to coral reef conservation, methodologies will have to be further developed, with multidisciplinary inputs, if they are to provide valuable inputs in local and technical decision-making.

## Valuing Natural Capital, Opportunities and Risks for Business workshop proceedings available

The workshop organized by the The Natural Capital Group at Stanford University brought together business leaders, academia, government and civil society to work with leading experts to flesh out ideas on how business and government can respond to the challenges of over-utilizing the services of nature and to share strategies aimed at positioning the value of natural capital on the corporate agenda.

## Contact

For further information about the TEEB initiative, for media inquiries, or to submit content to TEEBrief please contact:

Sharon Oseku-Frainier  
 email: [TEEB@unep.org](mailto:TEEB@unep.org)  
 tel: +41 (0)22 917 82 55



[teeb@unep.org](mailto:teeb@unep.org)



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